

Demo and Display Guide

September 2026

Life's Good.



This Demo and Display Guide shows you how to quickly place LG appliances into Demo Mode. Using Demo Mode allows you to visually highlight key features so customers can see how the product works—making it easier to explain benefits and build value during the sale.



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Laundry Demo Modes

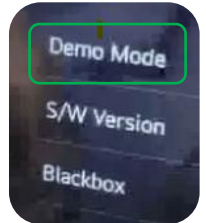


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WM9998 LG Signature Front Load Washer Demo Mode

1. Plug the washer to a power supply.
2. Press the **Power** button of the washer.
3. Tap the upper left corner of the screen until demo mode appears



5. Tap on Demo Mode.
 6. Tap the Demo Mode you wish to use:
 - User Guide
 - *6 Motion Wash
 - *6 Motion Dry
 - *TurboWash
 - *6 Motion Wash – 6 Motion Dry
- *Ensure shipping bolts are removed**



7. Tap the Play button



User Guide This mode will light up the display and go through cycles & options, while providing cycle descriptions.	6 Motion Wash Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.	6 Motion Dry Use this demo to highlight LG's multi motion 6Motion™ Dry technology.	TurboWash This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.	6 Motion Wash- Dry This feature allows you see how the unit transitions from wash to dry visuals of cycle motions
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Scan or click the QR code to see how to put the WM9998 into demo mode



WT9900 LG Signature Front Load Washer Demo Mode

1. Plug the washer to a power supply.
2. Press the **Power** button of the washer.
3. Tap the upper left corner of the screen until demo mode appears



5. Tap on Demo Mode.
6. Tap the Demo Mode you wish to use:
 - User Guide
 - *6 Motion
 - *TurboWash
 - *Ensure shipping bolts are removed



7. Tap the Play button



User Guide

This mode will light up the display and go through cycles & options, while providing cycle descriptions.

6 Motion

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.



Scan the QR code to see how to put the WM9900 into demo mode





WT8600 Top Load Washer Demo Mode

1. Plug the washer to a power supply.

2. Press the **Power** button of the washer.

3. Locate and place fingers on the buttons marked



and



4. While pressing on the two buttons above, turn the power off and then on again.

5. Scroll down to Demo Mode and press the button to select.



6. Scroll down to Programs and press the button to select the program you want:



- AI Wash
- Display Mode
- 6 Motion
- Turbowash

Demo Mode	Demo Mode
Display Mode	TurboWash
AI Wash	
6 Motion	



6 Motion

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

AI Wash

Shows how AI Wash provides the most advanced cleaning. Detects load size, fabric type, soil level and optimization.

TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.

Display Demo

This mode will light up the display and go through cycles & options, while providing cycle descriptions.





Front Load Washer Digital Dial Demo Mode

1. Plug the washer to a power supply.
2. Press the **Power** button of the washer.
3. Press the two option buttons (**Temp. + Delay Start**) at once.
4. Press **Power** button while holding **Temp. + Delay Start** to turn off
5. **Keep fingers in place** and press **Power** once more to turn on
→ It shows 'Demo Mode List' on the LCD screen.

4. Turn the dial knob to choose a demo mode.
 - 1) Display Mode
 - 2) AI Wash
 - 3) 6 Motion
 - 4) TurboWash

Please note demos 2-4 require shipping bolts be removed

5. Press the **Start** button to start the demonstration.

TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.

6 Motion

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

Display Demo

This mode will light up the display and go through cycles & options, while providing cycle descriptions.

AI Wash

Shows how AI Wash provides the most advanced cleaning. Detects load size, fabric type, soil level and optimization.

[FX LCD Washers] Demo Mode List



Demo Mode	Demo Mode
Display Mode	TurboWash
AI Wash	
6 Motion	

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Front Load Dryer Digital Dial Demo Mode

1. Plug the dryer to a power supply.
2. Press the **Power** button of the dryer.
3. Press the two option buttons (**Temp. + Energy Saver**) at once.
4. Press **Power** button while holding **Temp. + Energy Saver**
5. **Keep fingers in place** and press **Power** once more
→ It shows 'Demo Mode List' on the LCD screen.
6. Turn the dial knob to choose a demo mode.
 - 1) Display Mode
 - 2) AI Dry
5. Press the **Start** button to start the demonstration.

AI Dry

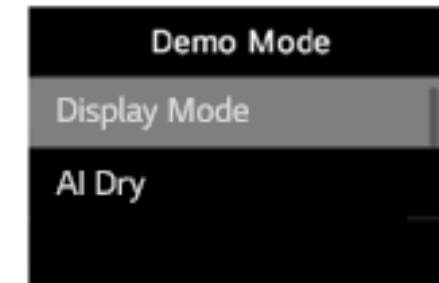
Shows how AI Dry provides the most efficient drying by optimizing the cycle based on fabrics

Display Demo

This mode will light up the display and go through cycles & options, while providing cycle descriptions.



[FX LCD Dryers] Demo Mode List



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Front Load Washer Demo 6 Motion & Display



1. Press and hold **Temp & Delay Wash**
 2. Press **Power** (d01 will appear on the display)
 3. Use the Delay Wash button to toggle between demo modes
 4. When on the desired demo mode press **Play**
- *Ensure that shipping bolts are removed prior to demo**

The order of the six motions during demo mode ;



Tumble Stepping



Scrub



Rolling



Swing



Filtration

d01 (27") / d03 (29")

6 Motion Demo Mode

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion technology.

d04 (not avail on 29")

Display Demo

When activated the lights will flash in a set pattern in order to draw customers attention on the salesfloor.





Front Load Washer Demo Spin Speed



Spin Demo

This demo shows the power of the Inverter Direct Drive Motor. It also demonstrates how quiet and stable LG washers are while reaching these extremely fast

1. Press and hold the **Spin & Soil** buttons
2. Press **Power** (all display lights will turn on)
3. Press **Play** to activate spin mode
4. Press **Play** again to show 50RPM (50 appears in display)
5. Press **Play** again to show 600RPM (60 appears in display)
6. Press **Play** again to show 1150RPM (115 appears in display)

***Ensure that shipping bolts are removed prior to demo**

*Note – LG 27" Washers can actually reach up to 1300 RPMS during a cycle



Diagnosis™

Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell our service center what the issue is and what parts need to be ordered. Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem.



1. Plug in the machine and Press **Power**
2. Press and hold the **Temp** button for 5 seconds
3. The Smart Diagnosis™ signal will then activate while the display counts down from 6 seconds

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100 and 200 Series WashTower

d1

6 Motion Demo Mode

This demo highlights LG's industry leading wash performance via our exclusive 6 Motion technology.

*Note – this demo works best when placing a couple of items inside the drum to enhance the visual effect of



The order of the six motions during demo mode ;



Tumble



Stepping



Scrub



Rolling



Swing



Filtration



1. Plug the Washer into a standard 110V power supply
2. Press and hold the **Soil & Pre-wash** buttons
3. Press Power, **d1** should appear in the display
4. Press play

***Ensure that shipping bolts are removed prior to demo**

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100 and 200 Series WashTower

d4

Display Demo

When activated the lights will flash in a set pattern to draw customers attention on the salesfloor.

The Washer and Dryer each have their own display demo. If a dryer cheater cord is not available, the washer demo can still be activated on its own.

1. Plug the Dryer in using a 220V cheater cord
2. Press and hold the **Time Dry & Wrinkle Care** buttons
3. Press Power
4. Press play (**SEE** will appear in the display once activated)



1. Plug the Washer into a standard 110V power supply
2. Press and hold the **Soil & Pre-wash** buttons
3. Press Power, **d1** should appear in the display
4. Press Steam & TurboWash Buttons together until **d4** appears
5. Press play (**SEE** will appear in the display once activated)

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100 and 200 Series WashTower

d8

Smart Pairing Demo

This demo shows the WashTower's ability to communicate cycle data from the washer to the dryer

The Washer and Dryer each have their own display demo. If a dryer cheater cord is not available, the washer demo can still be activated on its own.

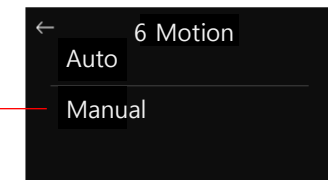
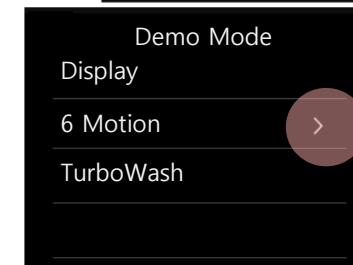
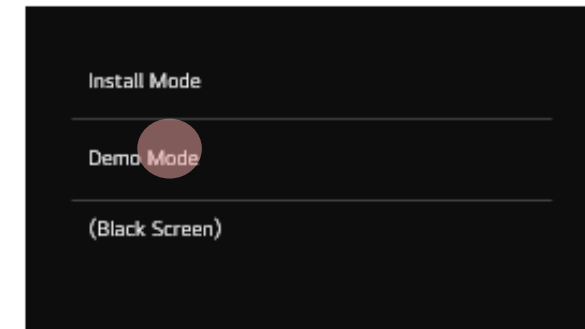


1. Plug the Washer into a 110V outlet + plug in the Dryer using a 220V cheater cord
2. On the Washer press and hold the **Soil & Pre-wash** buttons
3. Power on the washer, **d1** should appear in the display
4. Press **Steam & TurboWash** Buttons together until **d8** appears
5. Press play (**Bedding** cycle is selected and starts a countdown)
6. Press Power on the Dryer (**Bedding** cycle will automatically be selected)

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300 Series WashTower

1. Plug the washer to a power supply. (Do not plug the dryer for Demo modes)
2. Touch the **Power** button of the washer.
3. Touch the upper left corner of the LCD screen 10 times in succession.
→ It shows 'Hidden Mode List' on the LCD screen.
4. Touch the 'Demo Mode' on the screen.
5. Touch a demo mode you want.
 - Display Mode
 - 6 Motion
 - TurboWash
6. Touch the **Start/Pause** button to start the demonstration.
7. Touch the **Start/Pause** button to stop the demonstration and move to another mode.



Touch the 'Options' button on the panel to move on to the next motion.



Display Demo

This mode will light up the display and go through cycles & options, while providing cycle descriptions.

6 Motion

Use this demo to highlight LG's industry leading wash performance via our exclusive 6Motion™ technology.

TurboWash

This feature allows you to drastically reduce cycle time and energy all without sacrificing performance.



Styler Demo Modes 3 series



1. Press and hold **Dry & Sanitary**
 2. Press **Power** (dE0 will appear on the display)
 3. Use the **Refresh** button to toggle between modes
 4. When on the desired demo mode press **Play**
- * For a Live Steam Demo, add water to Fill Tank inside

dE0

Moving Hanger & Steam

This demo highlights the moving hanger system. You can also add steam to the visual by selecting the Gentle Dry button.

dE2

9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for the entire demo.

dE1

9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for about 3-4 mins.

dE3

Moving Hanger

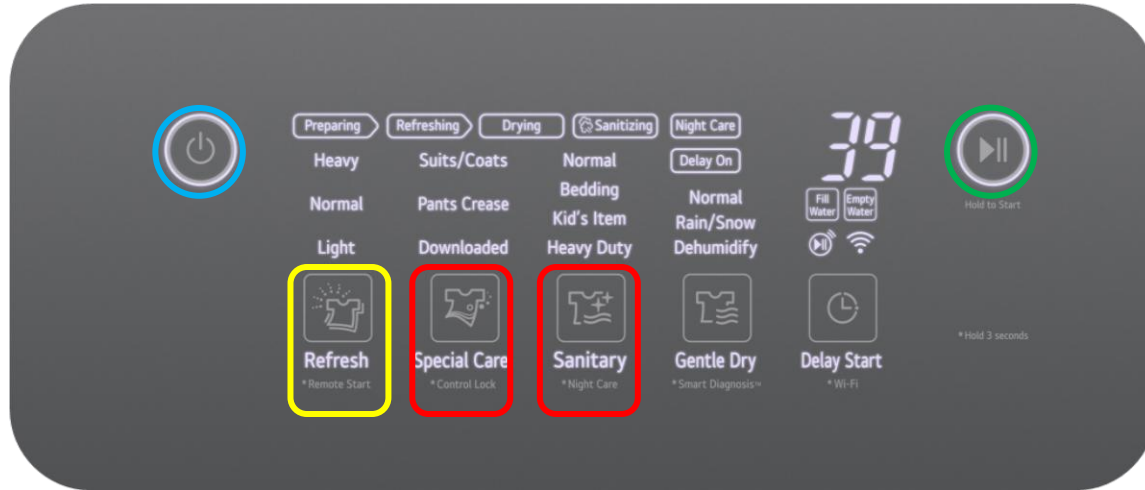
This demo highlights the moving hanger system alone

*Note – Leave the door open after performing a steam demo to let the Styler dry out

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Styler Demo Mode 5 series



1. Press and hold **Special Care & Sanitary**
 2. Press **Power** (dE0 will appear on the display)
 3. Use the **Refresh** button to toggle between modes
 4. When on the desired demo mode press **Play**
- * For a Live Steam Demo, add water to Fill Tank inside

dE0

Moving Hanger & Steam

This demo highlights the moving hanger system. You can also add steam to the visual by selecting the **Gentle Dry** button.

dE2

9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for the entire demo.

dE1

9 Minute Refresh

This will allow you to demo the refresh cycle in 9 minutes. The LED's will remain on for about 3-4 mins.

dE3

Moving Hanger

This demo highlights the moving hanger system alone

*Note – Leave the door open after performing a steam demo to let the Styler dry out

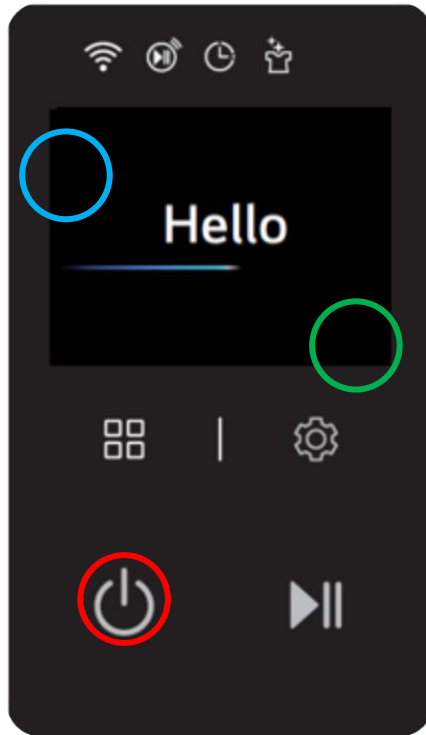
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1. Turn **Power** on.
2. Press **Dry** button & **Sanitary** button within 3 seconds after power is turned on.



SC5GMR80H Styler Demo



Display Mode: This does not move the internal components, but will walk through the different settings and what they do

AI Dry: This mode will walk users through how AI dry works

Motion: This mode discusses how the motion works inside the Styler and will move the hangers

1. Turn on and within 1.5 seconds* do the following
2. Tap on the upper left corner three times
3. Tap on the lower right corner three times

*do this right away during the boot-up animation



[New Styler Demo Mode Video](#)

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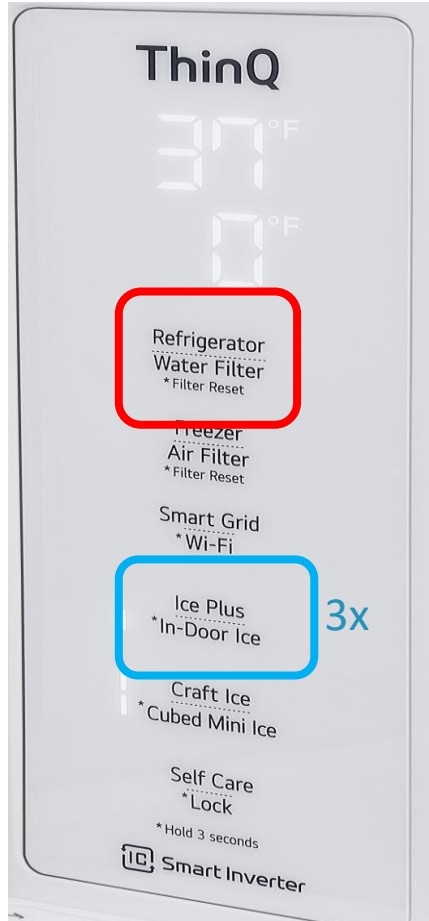
Refrigerator Demo Modes



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Refrigerator Demo Modes Interior Wall Control Models

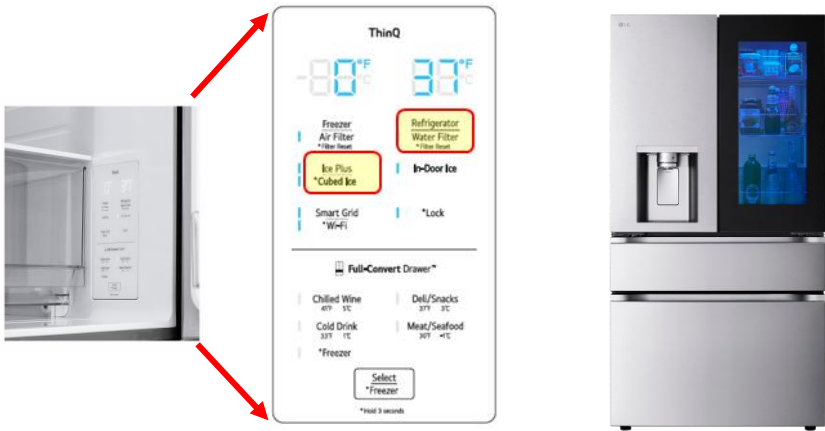


***Most commonly used refrigerator demo mode**

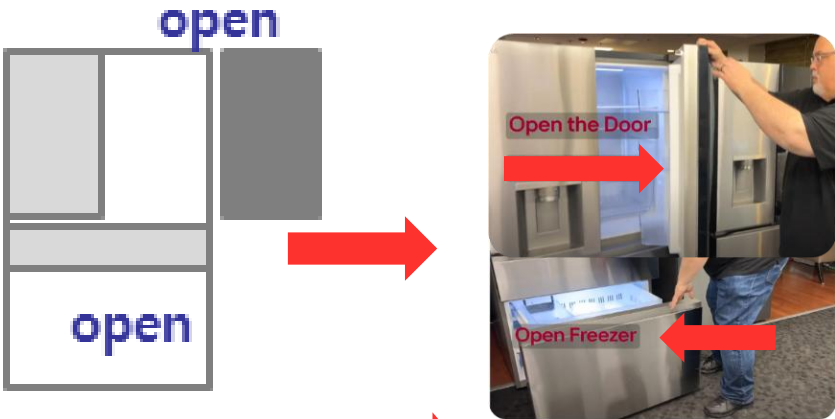
1. Plug in the refrigerator
2. Open the refrigerator doors
3. **Press and hold the Refrigerator | Water Filter button**
4. **Press Ice Plus three (3) times while holding the refrigerator button**
5. When demo mode has been activated, **OF F** will be displayed
6. Repeat the process to deactivate Demo Mode



- STEP 1: Place refrigerator into display mode
- 1. Open the right-hand door
 - 2. Locate the control panel on the inside wall
 - 3. Hold down the *Refrigerator/ Water Filter* button and simultaneously press the *Ice Plus* button 3 times
 - 4. Listen for a chime to sound and *OFF* to appear on the display
- Your My Color™ is now in display mode with the compressor off



- STEP 2: Set the MyColor™ Transition Demo Mode
- 1. Complete STEP 1 and close the door
 - 2. Re-open the right hand InstaView™ door
 - 3. Pull open the bottom freezer drawer
 - 4. Double knock 3 times on the InstaView™ panel within a 5-second period
(motion : *knock knock* / *knock knock* / *knock knock*)



MyColor™ will play on rotation for a duration of 1 hour
To restart color LED rotation, knock twice on InstaView™ panel or open/ close the InstaView™ door
To turn OFF display mode, repeat STEP 2 and then repeat Step 1 in that order

Scan the QR code to see a video that walks you through the steps



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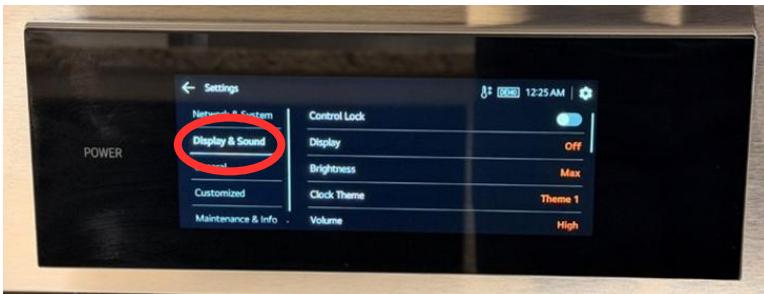
LG SIGNATURE UM22WZH98S Refrigerator Demo Mode



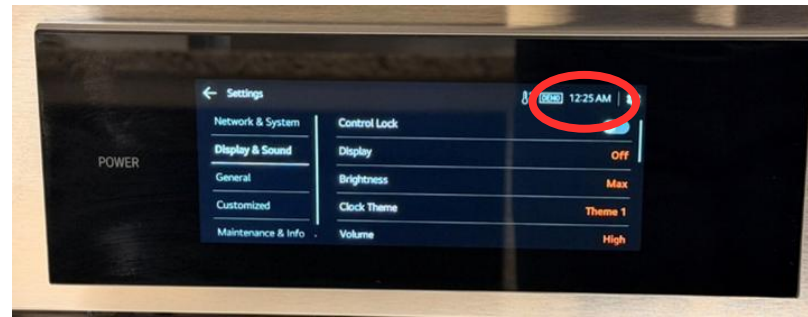
Step 1: Go to Settings



Step 2: Press Display & Sound



Step 3: Touch the time display until the Demo Screen appears



Scan or click on the QR code below for a short video clip that will walk you through the steps to activate and use Demo Mode



[How to Put the LG SIGNATURE UM22WZH98S Refrigerator into Demo Mode](#)

Scan or click for demo video

Once the Demo Screen appears, press **“Touch and Explore”** you can explore the options found within the AI Hub.

Once in Demo Mode, the compressor will be deactivated as well.

To deactivate Demo Mode, simply repeat the steps.



Refrigerator Demo Modes Non-Dispense Models



1. Plug in the refrigerator
2. Open the fridge door(s)
- 3a. Press and hold both the **Refrigerator** & **Ice Plus** buttons for 5 seconds
- 3b. or - Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times
4. When demo mode has been activated, **OF F** will be displayed
5. Repeat process to deactivate Demo Mode



LG Refrigerator Demo Mode External Water Dispense Only Models



1. Plug in the refrigerator
2. Open either refrigerator door
3. Press and hold both the **Refrigerator** & **Express Freeze** buttons at the same time for 5 seconds
4. When demo mode has been activated, there will be a beep and **OF F** will be displayed
5. Repeat process to deactivate Demo Mode

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Refrigerator Demo Modes Dispenser Control Models



1. Plug in the refrigerator
2. Open the right-side fridge door
- 3a. Press and hold both the **Refrigerator** & **Ice Plus** buttons for 5 seconds
- 3b. or - Press and hold the **Refrigerator** button while pushing **Ice Plus** 3 times
4. When demo mode has been activated, **OF F** will be displayed
5. Repeat process to deactivate Demo Mode





Refrigerator Demo Smart Diagnosis™

Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell what the issue is and what parts need to be ordered. Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem

Dispensed



1. Open the right-side fridge door
2. Point out the Smart Diagnosis™ logo and hold your phone up to it
3. On the dispenser display hold the **Lock** button
4. Press and hold the **Freezer** button for 5 seconds
5. The Smart Diagnosis™ signal will then activate while the display counts down from 3 seconds. This shows how any phone can pick up the signal from our Smart Diagnosis™ equipped appliances.

Non-Dispensed Models



1. Open the fridge doors
2. Point out the Smart Diagnosis™ logo and hold your phone up to it
3. Press and hold the **Freezer** button for 5 seconds
4. The Smart Diagnosis™ signal will then activate while the display counts down from 3 seconds. This shows how any phone can pick up the signal from our Smart Diagnosis™ equipped appliances.



Range Demos



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Range Demo Mode

Instaview™ ~~InstaView™~~ Demo

Keep the heat inside with InstaView™. With two quick knocks on the oven door, you can view your food while cooking to check the progress without letting the heat out. With regards to Free-Standing Ranges, this also keeps you from having to reach over a hot cooktop – increasing overall safety.

- 1a. Plug in a Gas InstaView Range to a standard 110V outlet
- 1b. Plug in an Electric InstaView Range using a 220V cheater cord
2. After the Range has been plugged in for 60 seconds you can then knock twice on the oven door to highlight LG's InstaView™ feature

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LG

Range Demo Mode Lock Out Demo

Lock Out Demo

LG Slide-in Electric Ranges can completely lock out all controls. This takes away the safety concern customers often have when deciding to buy a front control range and delivers peace of mind



1. Plug in an Electric Slide-in Range using a 220V cheater cord
2. Hold the ***Control Lock** button for 5 seconds
3. Show the customer the door locks and none of the cooktop elements or oven controls will activate. This ensures complete safety and peace of mind

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Range Demo Mode Smart Diagnosis™

Smart Diagnosis™ Demo

Use this Demo to highlight the amazing technological advantage LG provides their customers. This feature allows our machines to tell our service center what the issue is and what parts need to be ordered. Via LG's ThinQ app, help is only a click away. Now problems can be diagnosed without ever needing to call an LG representative. The application will record and analyze the signal sent from the appliance and can instantly provide troubleshooting steps to help resolve the problem

- 1a. Plug in a Gas Range to a standard 110V outlet
- 1b. Plug in an Electric Range using a 220V cheater cord
2. Press and hold the **Start** button for 5 seconds
3. The Smart Diagnosis™ signal will then activate while the display counts down from 5 seconds. This shows how any phone can pick up the signal from our Smart Diagnosis™ equipped appliances.



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Wall Oven Display Mode Demo

Wall Oven Display Mode

This mode allows you to plug in and showcase your LG Wall Ovens safely on the salesfloor. You and your customers will be able to interact with the control panel and all its features without worrying about any of the elements turning on.

LG Single Wall Ovens (2023+)



LG Combi Wall Ovens (2023+)



1. Press and hold **CLEAR/ OFF** button to ensure the unit is in an idle state
 2. Open the oven door (for combi oven open both doors)
 3. Press and hold the **Cook Time & Upper Timer On/ Off** buttons for 3 seconds
- To deactivate display mode, press and hold the same two keys for 3 seconds
- *If any button is touched within 10 minutes after power is re-applied, display mode is released

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LG SIGNATURE Range Demo Mode



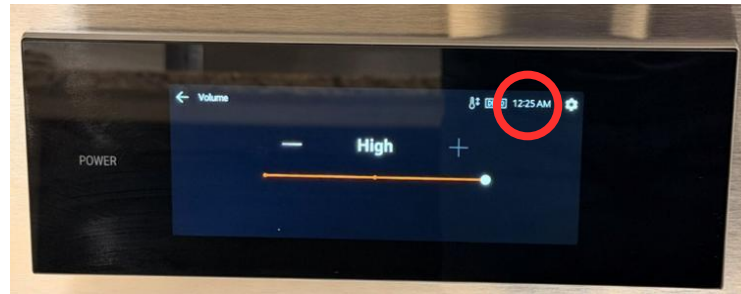
Step 1: Go to Settings



Step 2: Press Display & Sound and then press volume



Step 3: Touch the time display 15 times



Step 4: Look for "DEMO" indicator on screen



Once in Demo Mode you can explore the functions of the oven without engaging the heating element

To deactivate Demo Mode, simply reverse the steps.



[LG SIGNATURE Range Demo Mode](#)

Scan or click for demo video

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